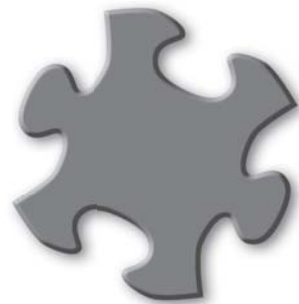


Transform your business into a franchise

TransformO5 27 October 2005 > Kooyong Lawn Tennis Club



You are invited to attend a special seminar on franchising, one of the most dynamic growth areas of Australian business. Learn how franchising could power your business to a new level of success. This ground breaking half-day seminar is designed and presented by leading advisers in the franchising community – business people like you who actively participate in the franchise sector every day.

- Has your business been in operation for at least 2 years?
- Is your business profitable?

OR

- Are you an accountant, solicitor or business adviser with clients who may benefit from attending this seminar?

If you answered yes to these questions this seminar could be a turning point in your business.

The seminar will prove invaluable for businesses that meet the above criteria and are ready to consider the next step.

Where: Kooyong Lawn Tennis Club
489 Glenferrie Rd, Kooyong
Free parking is available in the public car park next to the Vision Australia Complex opposite Kooyong Lawn Tennis Club (Not in the Vision Australia Car Park)

When: Thursday 27 October 1:00pm – 5:15pm
followed by refreshments until 6:30pm

Investment: \$95.00 (including GST) per person

Guest Franchisor Lesley Gillespie-

Co-founder and Director of Baker's Delight, speaking about real world experiences - the profits and the pitfalls of franchising



PLUS

An address from Michael Keane, Education Manager for the Franchise Council of Australia



PLUS

An opportunity to question a panel of respected practitioners from within the franchise sector – ask the questions you always wanted to ask and get informed answers

PLUS

Opportunity to network with the guest speakers and others with similar interests

PLUS

Afternoon tea and refreshments all included

Proudly sponsored by:

Westpac

This exciting program will cover topics such as:

- ✦ Franchise Fundamentals
- ✦ The Process and the Wheel of Success
- ✦ Legal Structure and Documentation
- ✦ Tax Structure and Financial Modelling
- ✦ Turn your Franchise into a Brand
- ✦ Demographics / Site Analysis
- ✦ Systems, Documentation and Summary

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Registration Form

Numbers are strictly limited so it is essential that you register your attendance. Simply complete the registration form and **fax to 03 9818 5152 or call 03 9819 4666 and ask for Rita to find out more.**

Tax Invoice McLean Delmo & Partners ABN 78 174 410 763

This form becomes a Tax Invoice once payment has been processed. Please keep a copy for your records.

Act quickly to avoid disappointment!

This electronic form can be completed on-screen then printed.

How did you hear about this seminar?

Direct mail or e-mail

Colleague or friend

Industry newsletter or magazine (please specify which publication) _____

Other: (please specify) _____

Name(s): (limit of two per organisation)		Please fax registration form to 03 9818 5152	
		Tel:	
		Tel:	
Name of business:		Years in business:	
Type of business:			
Address:			
E-mail:		Fax:	

Payment Details: Cheque payable to McLean Delmo & Partners or Credit Card

Type of card:	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Amex	<input type="checkbox"/> Diners	Amount \$
Credit Card No.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Exp Date: /
Name on card:	Signature:			Date: / /	

Places are limited and will be allocated on receipt. We will notify you to confirm your registration.

Brought to you by:



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